

Hartland Library Strategic Planning Steering Committee Meeting  
March 13, 2015 - 10:00am, Hartland Library Community Room

Attending: Kristi Clemens, Sarah Stewart Taylor, Theresa Gregory, Amy Wisehart, Laura Bergstresser

Initial Agenda:

1. Additions to the agenda
2. Approve minutes from the January meeting
3. Update -- focus group session
4. Update -- staff retreat
5. Select board input
6. Other community input/gaps?
7. Library Service Responses -- review and prioritize
8. Prep before next focus group session -- anything we want to make sure to ask?
9. Next steps, next meeting

Notes on meeting

1. No additions to the agenda were made.
2. Minutes from January meeting were approved.  
--SST moves, KC seconds, approved.
3. AW gives update on focus group session  
--we looked at library service responses (handed out by AW) and thought about what other info we want included in the second focus group session, in light of the information that was gathered during the first session.  
--session focused on the positive (SOAR - Strengths, Opportunities, Aspirations, Results). How can we build on what the library is already doing well?  
-- We reviewed the packet provided.  
--AW will make/send a list of aspirations based on the achievements of other small libraries.  
-- connections with Hartland Historical Society and Nature Club at Damon Hall
4. Staff retreat  
--Talked about SOAR,  
--Elevator rehab,  
--signage issues,  
-- Ice and Mud in the parking lot,  
--Young adults and career development might be a focus,  
--take advantage of MOOCs (online classes are already available on the website), --  
taking advantage of the skills and presence of Dartmouth faculty in our community, --

there is a Hartland library friends' group, and fund raising works better if there is a specific goal of the funds being raised.

--Library Instagram account/ show?

--Cleanliness is an issue in the library.

**5. At select board meeting**

--The select board meeting meets Monday night (3/2/15)

--AW will discuss where the library fits into the big picture (Town Plan)

--AW will also go to HCA meeting.

**6. Other community input/gaps**

--AW talked to Jaxon Morgan about HCC breakfast, the possibility of discussing library at a breakfast.

--Are we still missing the underrepresented groups?

young people

should we try for a separate teen session or online form?

business people

not many nonlibrary users at session

--There are a few people coming to the second session that didn't come to the first, so maybe that will help fill in underrepresented groups.

--A technology survey could also provide information for the strategic plan.

**7. Library Service Responses - review and prioritize**

--AW provided handout. Starred planning ideas were:

2. Build Successful Enterprises

5. Create Young Readers

6. Discover Your Roots

8. Get Facts Fast

11. Make Career Choices

13. Satisfy Curiosity

16. Understand How To Find, Evaluate, and Use Information.

**8. Prep before next focus group session -- anything we want to make sure to ask?**

--What do you want us to do before next focus group meeting?

--Discuss with focus group parking lot, elevator, and strengthening connections with school library at next focus group meeting.

--Amy will send out aspirational resources for our review.

**9. Next steps, next meeting.**