

Hartland Public Library  
Board of Trustees  
Approved Meeting Minutes  
May 18, 2022 at 6:30 p.m.  
153 US Route 5, Hartland, VT 05048

<https://us06web.zoom.us/j/82853851323?pwd=cWk1YORzNno5UVFmT2U2eGIWUTBTdz09>

Meeting ID: 828 5385 1323

Passcode: 381697

Present: Nancy Tusinski, Sarah Stewart Taylor, Becca Warren, Rita Boynton, Meredith Liben and Dana Jacobson-Goodhue. Friends of the Library: Toni Vendetti, Martha McGlenn, Hatsy McGraw

- I. Call Trustee Meeting to Order at 6:40pm
  - A. Corrections and additions to the agenda - add approval of the minutes, remove executive session
  - B. Approval of the Minutes - Rita made a motion to approve the minutes and Meredith second it. Unanimously approved by roll call since Dana participated remotely.
  - C. Public Comment - no public present
  
- II. Update from Friends of the Library: reviving the book sale! The FOL is a loose organization with an average of 5 members with the main purpose being the book sale. Invite BOT members to take a shift on July 4th. Might use book sale to find new members. They also maintain the book shelf in the lobby. Nancy reminded the board that the Friends has a website with membership applications. Becca brought up the upcoming fundraising effort for the library carpet and since the Friends has a mission to fundraise, she wanted them to be apprised. Raising money over next 3 years to coincide with the 25th anniversary of the building. Annual appeal raised about \$7,000, the estimate comes to about \$40K-\$50K. Note not to forget including movers in the estimate. Nancy has included that. Thanks to the Friends!
  
- III. Director's Report: Nancy made mention of the screening of My Garden of Bees in-person on 5/26 at 6pm, which is part of the #plantwildflower grant. Partnering with the Conservation Committee and seed given out on Green Up Day. HPL used to be a seed saver library once upon a time. Proposal to use some ARPA funds for a new door lock, with a numerical keypad. Erik is a wonderful addition to the staff; he has a great fresh viewpoint! Sarah wondered about reaching out to the Bread Oven/Open Mic folks about partnering. Could they donate a tuition or two that could be available for "borrowing" at the HPL. Sarah asked how the in-person book group is going. Once the book sale is over there will be space in the Comm Room. There will be a few outdoor events but there isn't much planned in the summer.
  
- IV. Financial Report - we are 85% spending and our target is 83%. The board felt that it was close.

V. Scheduled Business

- A. Fundraising Discussion: Q: What are our values around fundraising? In the past there were pie sales, literary themed dinners around town (Sumner Mansion, Skunk Hollow, etc). Something on Tik Tok? The response from the appeal was very hopeful. Sponsor a carpet square...contest with color. Is there something else we want to pair with the 25th Anniversary like an open house, ribbon cutting? Q: how many feet have walked the carpet in 25 years? Invite people to sponsor their favorite corner, author section of the library. Silent Auction. "Cut a Rug" Dance. Mini Golf in Libraries. Dinner with local authors. Grants and/or large corporate gift, high net worth individual, local businesses and events for the public that also raise awareness. Matching donations. Need a committee, need to invite former board members, especially those who built the library. Big asks first or start with community events? "Come in on the Ground Floor." Might make sense to speak with town manager and/or selectboard chair since it is the town's building. They might be able to budget a small amount that will help. Should we participate in a Capital Campaign, rather than just the carpet estimate? Resources on the VT Dept of Libraries website. The committee's directive would be to sketch out the next 3 years and also plan what could be expected by the end of the year. What does it mean to have a 25th (silver) anniversary for the library? Honoring the people who made the library happen. Committee: Becka as vice chair, Rita, Meredith and Sarah while she is still on the board. Dana is willing to take a turn as well. May have to have a separate bank account. Monday, July 25th initial meeting at 6pm.
- B. Long-term Planning Discussion: Library generally creates a new strategic plan every 5 years. We are (over) due, due to Covid. We will likely use a consultant (\$1500-\$3000) and there will be lead time to contract with them. We will need to fundraise for this. Might want to include an analysis of our ADA compliance. Line up a consultant for 2023 so we should add this to our agenda for September. HW: read book and look at strategic planning page on the VT website as well as looking at other libraries' plans. Holding meetings virtually might help with participation. Involve children as well.

Meeting adjourned at 8:27pm