

Hartland Public Library
Board of Trustees
Fundraising Committee
July 25, 2022 6:30pm
Zoom Meeting

Join Zoom Meeting
Meeting ID: 868 8833 1952
Passcode: uKX7Q4

Present: Sarah Stewart Taylor, Meredith Liben, Becka Warren, Dana Jacobson-Goodhue
Meeting was called to order at 6:40pm

- I. Carpet Fundraising Brainstorming Session: First meeting thus no minutes to approve.
Quote in 2022 is for \$60K, which will have a higher price tag in 4 more years.

Q: is it worth renegotiating the MOU with the town regarding responsibility for carpet

Q: Is it possible for the HPL board to budget annually for capitals?

If so, could a project like this be put into a bond?

Q: What percentage of our non-personnel budget is this project?

Q: could we look for matching grants as a way to generate momentum? Jack & Dorothy Byrne Foundation, VT Community Foundation

Q: Are there community members who might be interested in “sponsoring” a room?

Q: Do we need to hire a fundraising consultant? Or, can a 5-person board do this?

Q: put together a FUN event (welcome back to HPL) to get more people involved: silent auction, dinner and book talks, pages at the pub, buy a carpet square (fill in a floor plan like a Goal Thermometer)

Q: silent phase? develop a pitch and cultivate relationships

Q: capital campaign for 25th anniversary momentum - what was the most borrowed book, movie each year library was open for adults and children?

Q: raise awareness to the history of the building

- II. Establish Timeline and Assign Tasks - holding pattern: can't begin until we have youth services librarian on board and once community room reopens

- Speak with Nancy to see if bond is a possibility - Sarah
- Reach out to VT library grant listserv - Dana
- Ask Lisa how valuable Norwich dinner and book talks are - Sarah
- Reach out to Lebanon Library to hear how they did their fundraising
- Make plan of what fundraising like this would look like for the board
- Update at September meeting

Meeting adjourned at 7:40pm. Meredith initiated the motion and Becka seconded it. The motion passed unanimously.